

## CALL FOR PAPERS

Special issue call for papers from Review of Business Management - RBGN

### GLOBAL VALUE CHAINS, BUSINESS NETWORKS AND STRATEGY

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### PURPOSE OF THE SPECIAL ISSUE

In the last two decades Global Value Chain (GVC) literature evolved substantially. Concepts such as power, governance, value creation and capture and upgrading have been researched in GVCs. At the same time, research on Business Networks and Strategy focuses on many of these same issues. However, these three research areas don't engage with each other as much as they should do.

This Special Edition discusses these three research areas.

There may be several routes to enhance firm performance and profits from participation in GVCs. Among these options, research may explore business networks in general, linkages to localities and clusters and how the business context of domestic and foreign markets matter.

This special edition will accept articles that are focused **either on GVCs or on business networks and strategy or on firm strategy**, which contain some discussion on one of the other themes. We welcome theoretical – conceptual articles as well as empirical ones focused on industries - for example agribusiness chains, auto industry, etc or on relevant cases. Papers focused on regional value chains are welcome as well.

### THEMES AND TOPICS

Some of the questions this special issue aims to discuss are the following:

1. How can the GVC approach contribute to better understanding of business networks and competitive strategies?
2. Positions in the expanded middle, between governance through the market and vertical integration, have become more popular in several industries. How does the GVC approach as an analytical tool support the understanding of this phenomenon?
3. How can the inclusion of concepts from business networks and strategy fill gaps in the existing GVC literature?
4. In what ways might emergent research themes - for example the circular economy and multistakeholder governance - can use the GVC literature as an analysis tool to sharpen understanding of these phenomena?
5. How might GVC analysis on issues such as innovation make more effective use of concepts developed by the business networks and strategy literature?

### SUBMISSION PROCESS

Submissions for this special issue must be in English and are due on November, 30th 2017

Please, submit your article online at:

<http://rbgn.fecap.br/RBGN/about/submissions#onlineSubmissions>

RBGN is a leading journal in management in Brazil, and has assigned a Journal Impact Factor by Thomson Reuters. It is indexed and included in ISI Web of Science, Scopus, Redalyc, Scielo, DOAJ, Proquest, Ebsco, Gale, ICAP and Sumários.

RBGN is a bi-language journal, English and Portuguese. All approved papers of this special issue will be translated into Portuguese by RBGN, which expands its audience to the Brazilian Academy in Spell Portal (<http://www.spell.org.br/index/index/i/en>).

