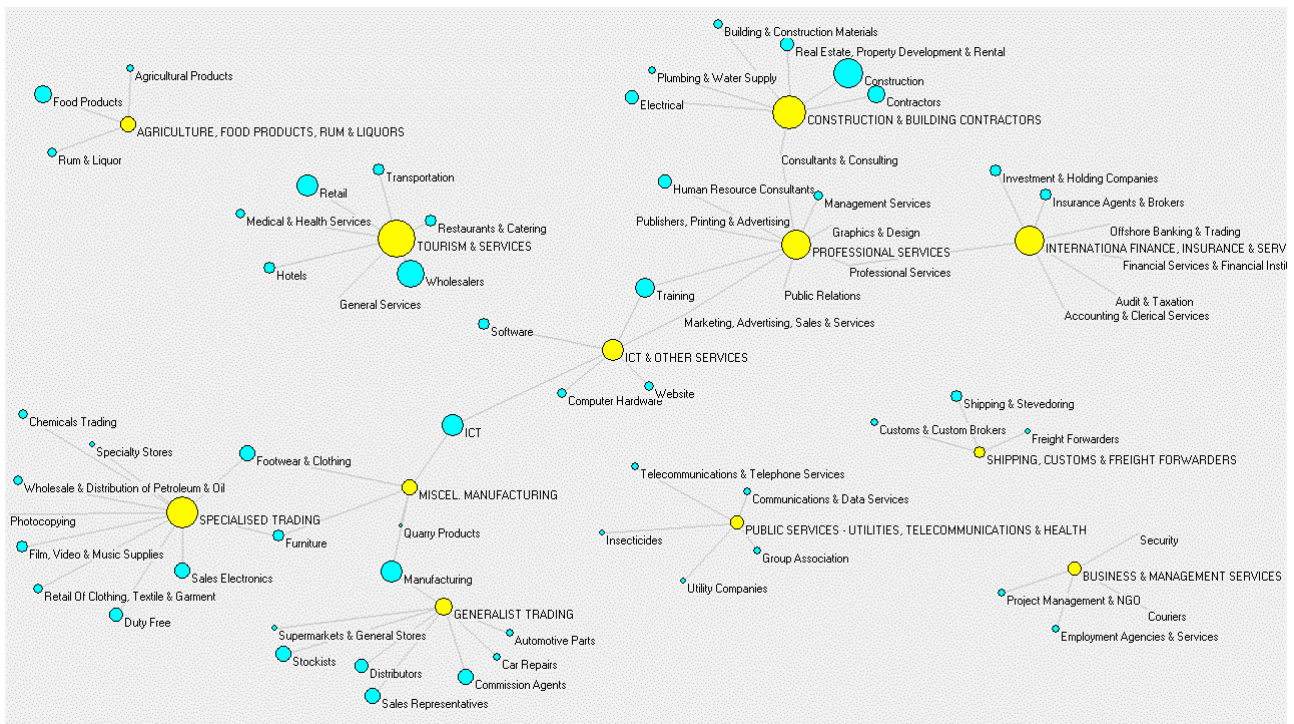
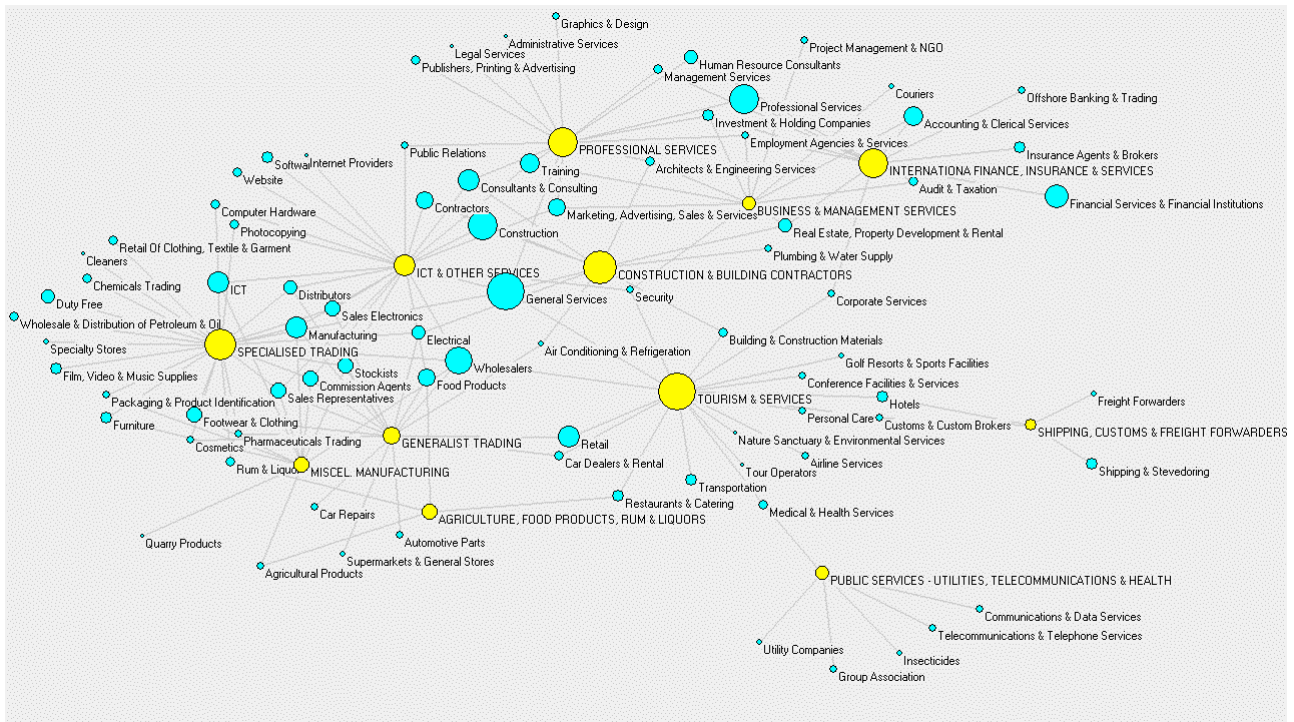


CLUSTER ANALYSIS OF STRATEGIC INDUSTRY GROUPS

- The BCNED Team offers a comprehensive cluster mapping and cluster analysis of sectoral business activities.
 - Cluster mapping is based on a proprietary multi-stage methodology that encompasses formal statistical methods and analytical procedures.
 - The cluster analysis is based on complementary databases and includes performance analysis of sectoral activities, value chain analysis, partnership mapping and analysis of inter-firm relationships, among others.
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- The results from this analysis will help users to identify strategic industry groups for branding and promoting local business activities.
 - Cluster analysis will provide a clear profile of the economic structure of a regional economy within pre-selected regional boundaries.
 - The overall picture from the cluster mapping will enable users to identify potential markets for foreign investors.
 - The list of strategic industry groups and clusters in a selected region will enable users to make propositions for vertical and horizontal partnerships that involve local businesses.
 - Lists of best-performing firms will enable users to set criteria for benchmarking and disseminate this to firms in different clusters.
 - The value chain analysis of selected sectors will reveal the strengths of firms and the potential for growth.
 - Performance analysis of different strategic industry groups within a cluster will reveal where there are difficulties for growth, and where are the emerging opportunities.
 - Mapping sectoral linkages will enable users to identify groups of firms as selected potential partners for building networks and new inter-firm relationships generating synergies and value-added.
 - Cluster maps containing individual firms will enable benchmarking against the best performers.

Net 1. The Structure of Capabilities in the Barbadian Economy (preliminary results)



Net 2. Geographic Location of Capabilities in the Barbadian Economy (preliminary results)

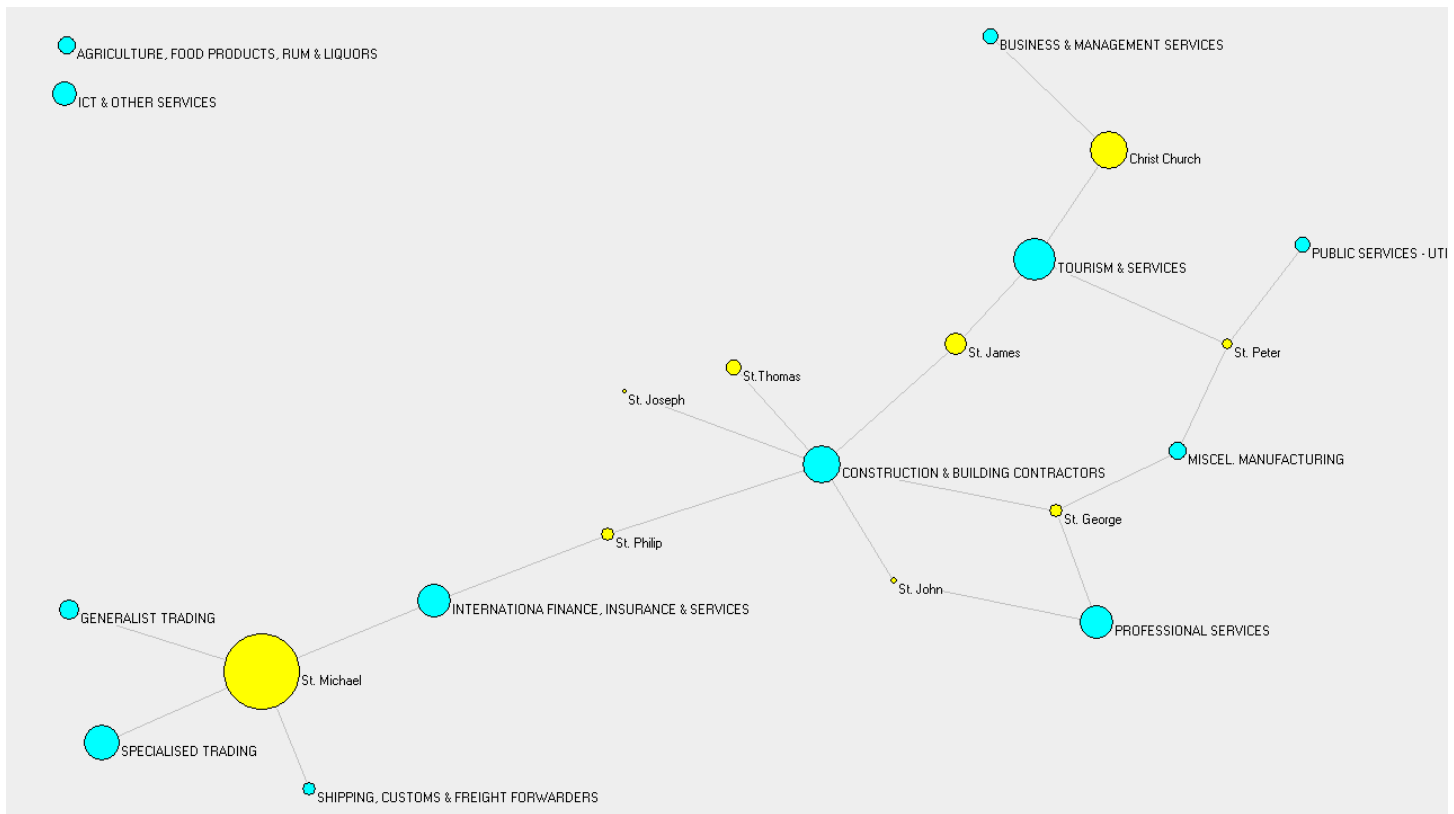


Table 1. Geographic Location of Capabilities in the Barbadian Economy (preliminary results)

Cluster	St. Michael	Christ Church	St. George	St. Thomas	St. James	St. Joseph	St. John	St. Philip	St. Peter	missing	Total
Agriculture, food products, rum & liquors	11	3			1					1	16
Shipping, customs & freight forwarders	7									1	8
Construction & building contractors	37	9	3	6	6	1	1	4			67
Tourism & services	45	23		2	8			1	3	1	83
Public services - utilities, telecommunications & health	8	3							1		12
Business & management services	7	5									12
Professional services	38	9	3		2		1		1		54
Miscel. Manufacturing	12	2	1						1		16
International finance, insurance & services	43	5	2	1	2			2			55
Specialized trading	45	6		2	4					2	59
Generalist trading	16	2									18
ICT & other services	17	6		1	1			1		1	27
Total	286	73	9	12	24	1	2	8	6	6	427

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