

# Entrepreneurial University, Engaged Industry & Active Government: Triple Helix Opportunities

29 - 30 May 2014, University of Surrey

## Conference Report

The Research Centre for Business Clusters, Networks and Economic Development (BCNED) at Surrey Business School hosted this triple helix opportunities workshop. The 2-day program attracted over 40 participants from 13 different countries around the world. The co-organisers for the workshop,



The Triple Helix Association facilitated its first webinar on *'Triple Helix for Newbies and How Institutions Can Enhance The Effectiveness of TH Relationships'*. The three distinguished speakers that introduced the leading perspectives for the debate were Professor Mark Casson from Reading University, Professor Henry Etzkowitz from Stanford University and Professor Martin Curley, Vice President and Director at Intel Corporation of Intel Labs

Europe.

The full webinar recording is available [here](#)

Among the participants in this workshop were senior academics, business professionals and representatives from the industry that confirmed their views of the excellent organisation and content of the program and the schedule of topics and presentations.

### Event themes

Participants engaged in a heated discussion around the issue of the ***'Territorial Context of Triple Helix'*** and how we could draw cluster boundaries to measure territorial concentrations of innovation capabilities and government impact. The presentations in the panel on ***'Knowledge Transfer, Technology Ecosystems and Triple Helix Opportunities'*** brought academics and practitioners to discuss cases from Greece, Netherlands and Germany to address the question on the impact of innovation policies on territorial ecosystems. The panel on ***'International Dimensions of Triple Helix'***

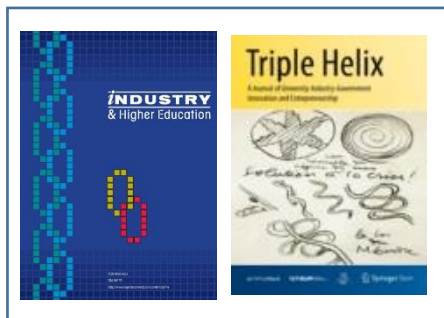
Raised questions on different motivations and practices in cross-border alliances and innovation support. The two panels on ***'Business-led triple helix'*** and on ***'University and Business relationships in a triple helix Context'*** raised the questions of how the needs of different actors are met in a Triple Helix constellation, and what are the challenges ahead. Finally, in the last panel on ***'New Horizons for triple Helix research'*** participants looked at modern techniques such as ***'Multi-mode network analysis'***, and intermediation in the triple helix interface.



The social interactions at the workshop generated an atmosphere of creativity, where the foundations for the Triple Helix model were revisited from a practitioner's perspective.



## Outcomes



A number of papers, presented at the workshop were selected for inclusion in the special issues of the journal *Industry and Higher Education* (IP Publishing), which is forthcoming later in 2015. Contributions on *Institutions, Intermediation and Triple Helix Relationships* are still being solicited for the special issue of the journal '*Triple Helix: A Journal of University-Industry-Government Innovation & Entrepreneurship*' (Springer). The original call for

paper can be found [here](#):

## Acknowledgements

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